

COMPANY PROFILE



ABOUT US



WHO WE ARE

At GCL BI, we empower organizations to operate smarter by delivering cutting-edge ERP, web development, cybersecurity, and digital marketing solutions tailored to their unique needs. With a presence in 55 countries and a proven record of successful projects across industries, we combine technology, creativity, and compliance expertise to help businesses achieve sustainable growth.

Our focus is on quality, trust, and measurable impact, making us a reliable partner for startups and enterprises alike.

By simplifying complex technology, we enable our clients to scale operations confidently, strengthen their global presence, and unlock long-term success.

OUR MISSION

To simplify technology and deliver smart, scalable, and secure solutions that enhance efficiency, strengthen brand presence, and accelerate business growth across industries worldwide.

We are committed to empowering startups and enterprises alike with innovative ERP, web, and digital solutions that drive measurable success.

OUR VISION

To become a global leader in digital transformation, empowering businesses of all sizes with cutting-edge technology, strategic marketing, and compliance-driven innovation.

We aim to create long-term value and sustainable success, positioning GCL BI as the trusted partner for organizations navigating the future of business.

SMART BUSINESS GROWTH WITH GCL BI

- ◆ At GCL BI, we transform complex challenges into smart digital solutions that empower businesses worldwide.
- ◆ From ERP systems to web portals, cybersecurity, and digital marketing, we deliver innovation with precision and reliability.
- ◆ With a presence in **55 countries** and hundreds of successful projects, our focus is on trust, compliance and measurable growth.
- ◆ We simplify technology so you can focus on scaling operations and achieving global success.
- ◆ Partner with us to unlock efficiency, resilience, and long-term transformation.

INDUSTRIES WE SERVE



OUR ENTERPRISE SOLUTIONS

SOFTWARE & AUTOMATION SOLUTIONS

CRM SOLUTIONS FOR ANY INDUSTRY

Our industry agnostic CRM platforms empower businesses to manage customer relationships with precision. From lead tracking to sales automation and service management, we deliver customizable solutions that improve efficiency, drive conversions, and foster long term loyalty.

- User & Access Management
- Lead & Sales Pipeline Management
- Inventory & Logistics
- Automation & Marketing
- Integration & Data Handling



HR & PAYROLL MANAGEMENT

Our comprehensive HR and payroll systems automate workforce administration, salary processing, and compliance reporting. With intuitive dashboards and error free calculations, businesses can manage employees efficiently while ensuring transparency and accountability.

- Workforce Administration
- Attendance & Time Tracking
- Leave Management
- Payroll & Compensation
- Analytics & Engagement

POS & INVENTORY MANAGEMENT

We provide robust point of sale and inventory systems designed to simplify transactions, monitor stock levels in real time, and optimize supply chain operations. Our solutions help businesses reduce losses, improve accuracy, and maximize profitability.

- Sales & POS Management
- Inventory & Stock Control
- Finance & Expense Tracking
- Reports & Analytics
- User & E-commerce Integration



OUR ENTERPRISE SOLUTIONS

SOFTWARE & AUTOMATION SOLUTIONS

HOTEL MANAGEMENT SOFTWARE

Tailored for the hospitality sector, our software streamlines reservations, billing, housekeeping, and guest services. By automating daily operations, hotels can deliver superior guest experiences while improving efficiency and revenue management.

- Search & Reservation Engine
- Property Listing & Management
- User Experience & Localization
- Navigation & Communication



TEXTILE ERP SYSTEMS

Our specialized ERP solutions for textile manufacturers integrate production planning, resource allocation, compliance tracking, and financial management. Designed for scalability, they help textile businesses achieve operational excellence and global competitiveness.

- Merchandising & Pre-Production
- Production & Manufacturing Control
- Supply Chain & Logistics
- Financial Intelligence & Accounting
- Human Resource Management (HRM)

BANKING & FINANCIAL SOFTWARE

We deliver secure, compliant, and scalable platforms for financial institutions. From transaction processing to risk analysis and regulatory reporting, our solutions ensure accuracy, transparency, and trust in every financial operation.

- Financial Health Analytics
- Automated Loan/Credit Management
- Treasury & Cash Management
- Client & "Party" Relationship Hub
- Regulatory & Compliance Reporting



OUR ENTERPRISE SOLUTIONS

SOFTWARE & AUTOMATION SOLUTIONS

ACADEMY – CORPORATE TRAINING MANAGEMENT

We design interactive LMS platforms that empower organizations and educational institutions to deliver training, track learner progress, and improve outcomes. Our solutions support scalability, engagement, and measurable learning success.

- Course & Curriculum Management
- Student & Enrollment Management
- Financial & Revenue Management
- Portal Administration & Operations



EDUCATION MANAGEMENT SOFTWARE

Tailored for educational institutions, our software streamlines student management, attendance tracking, examinations, fee collection, and communication processes. By automating daily administrative tasks, schools can enhance operational efficiency, improve collaboration, and deliver a better learning experience for students, teachers, and parents.

- Administration & Enrollment
- Academic & Operations Management
- Financial Management (Fees Collection)
- Communication & Engagement
- Analytics & Reporting



TRAINING MANAGEMENT SYSTEMS

We design interactive LMS platforms that empower organizations and educational institutions to deliver training, track learner progress, and improve outcomes. Our solutions support scalability, engagement, and measurable learning success.

- Course & Curriculum Builder
- Trainee Portal & Progression
- Instructor & Resource Planner
- Revenue & Financial Tracker



SERVICE OFFERING- CUSTOM BUILD

DIGITAL GROWTH & BRANDING

CUSTOM WEBSITE & PORTAL DEVELOPMENT

We build secure, responsive, and scalable websites and portals tailored to your business needs. Our solutions integrate advanced features, intuitive design, and seamless functionality to enhance customer engagement, streamline workflows, and strengthen your digital presence.

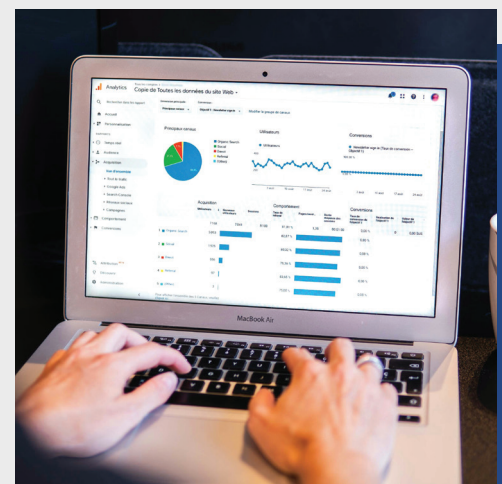


DIGITAL MARKETING & SEO CAMPAIGNS

We craft data driven marketing strategies that boost visibility, improve search rankings, and attract the right audience. Our SEO campaigns are designed to deliver sustainable growth and measurable impact.

PAID ADS (GOOGLE, FACEBOOK & SOCIAL PLATFORMS)

Our targeted advertising campaigns maximize reach and ROI across major digital platforms. By leveraging advanced analytics and audience insights, we ensure every ad delivers measurable business results.



SERVICE OFFERING- CUSTOM BUILD

DIGITAL GROWTH & BRANDING

CREATIVE CONTENT CREATION

We produce compelling, brand aligned content that resonates with audiences and strengthens digital presence. From blogs and articles to multimedia storytelling, our content strategies drive engagement and trust.



GRAPHIC & BRAND IDENTITY DESIGN

We craft professional logos, visuals, and brand identities that reflect your values and vision. Our designs ensure consistency across platforms, helping businesses build recognition and long term brand equity.

BRAND PROMOTION ASSISTANCE

Enhance your business growth with reliable third-party product promotion support tailored to your marketing needs. We work alongside your existing team to execute promotional activities efficiently, helping you improve brand visibility, audience engagement, and overall campaign performance.



ENDORSEMENTS

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software company

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WHY CHOOSE GCL BUSINESS INTELLIGENCE



■ Results You Can Measure

Every solution we deliver is backed by clear metrics, ensuring transparency, accountability, and business impact from day one.

■ Tailored Solutions, Not Templates

We design and develop software around your unique business needs—no one-size-fits-all shortcuts, just precision-built systems that work for you.

■ Global Standards, Local Expertise

With a presence in 55 countries, we combine international best practices with region-specific insights to deliver trusted, compliant solutions.

■ Reliable Timelines, Budget Control

From kickoff to deployment, our sprint plans and project governance ensure on-time delivery and cost efficiency without compromise.

■ Effortless Integration

We ensure our systems work seamlessly with your existing tools, minimizing disruption and maximizing operational continuity.

■ Scalable Growth Strategy

Our solutions evolve with your business—whether you're a startup or a global enterprise, we build for today and scale for tomorrow.

OPERATING WORLDWIDE

GCL Business Intelligence is a global software solutions provider delivering innovative and technology-driven services to businesses worldwide. With expertise in ERP solutions, web development, cybersecurity, digital marketing, and business automation, we help organizations streamline operations and achieve sustainable growth through smart digital transformation.



GET STARTED

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