GCL® BUSINESS INTELLIGENCE

MORE THAN SOFTWARE, YOUR DIGITAL GROWTH PARTNER

Custom software, intelligent automation and digital solutions built around your business

WE TURN COMPLEX BUSINESS OPERATIONS INTO SIMPLE DIGITAL SYSTEMS

GCL Business Intelligence helps organizations simplify operations, connect people and data, and grow through technology. From custom ERP platforms and workflow automation to web solutions, cybersecurity, digital growth and emerging solutions such as Digital Product Passports, we build technology around real business needs.

Not another off-the-shelf system.
Technology designed around the way your business actually works.

GLOBAL CAPABILITY

55+
Countries

200+
Projects

100+
Industries

50,000+
Users Engagements

INDUSTRIES WE SERVE

- Textile & Garments
- Manufacturing
- Retail
- E-commerce
- Education
- Training
- Hospitality
- Real Estate
- Healthcare
- Finance
- HR & Recruitment
- SMEs
- Telecommunications

RUN YOUR BUSINESS SMARTER

Connected software that turns everyday operations into efficient, measurable workflows.



Smart HR Management

Manage people, attendance, leave, payroll and workforce reporting in one connected platform.

Employees | Attendance | Payroll

Inventory & POS

Connect purchasing, stock, sales, payments, expenses and reporting with real-time business visibility.

Inventory | Sales | Finance

Automated CRM

Capture leads, manage sales pipelines, automate follow-ups and build stronger customer relationships.

Leads | Automation | Sales

Project Management

Plan projects, assign responsibilities, track progress and bring teams, tasks and reporting together.

Tasks | Progress | Teams

Audit, Documents & Reports Management

Digitize audits, inspections, documents, reporting and approval workflows within a secure centralized system.

Audits | Documents | Reports

Banking & Financial Software

Build secure financial platforms for transactions, accounting, credit management, reporting and operational control.

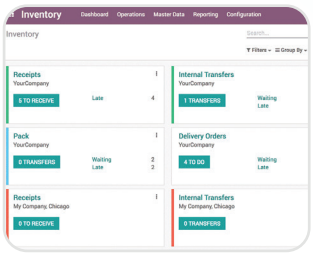
Finance | Automation | Reporting

BUILT FOR YOUR INDUSTRY

Because different industries need different workflows.

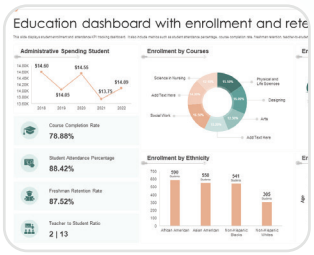
Textile ERP

Connect merchandising, inventory, production, supply chain, finance and workforce operations in one textile-focused ERP.



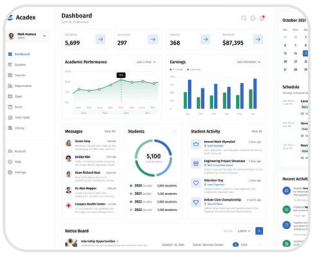
Education Consultancy Management

Manage leads, counselling, applications, universities, offers, visas, invoicing and student follow-up.



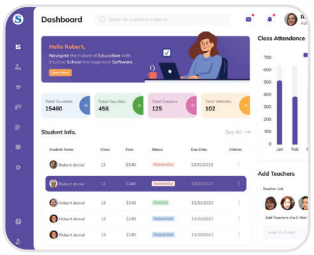
School / College / University Management

Digitize admissions, academics, attendance, examinations, fees, HR and campus administration.



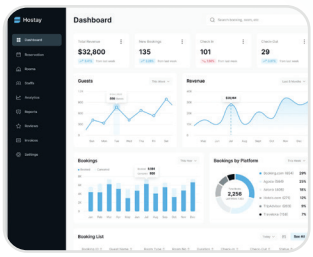
Academy & Training Management

Manage courses, instructors, trainees, learning progress, payments and online training delivery.



Hotel Management

Streamline reservations, properties, guests, billing, housekeeping and hospitality operations.



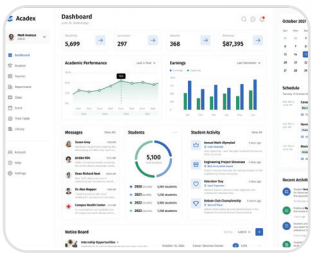
Hospital Management

Connect patients, doctors, appointments, billing, beds, pharmacy, laboratories and healthcare operations.



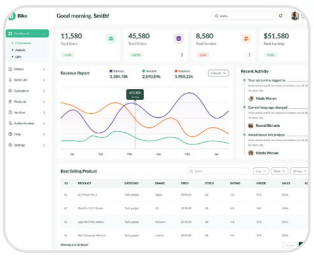
Real Estate Project Management

Centralize properties, projects, sales, activities, documentation and operational tracking.



Multivendor E-commerce

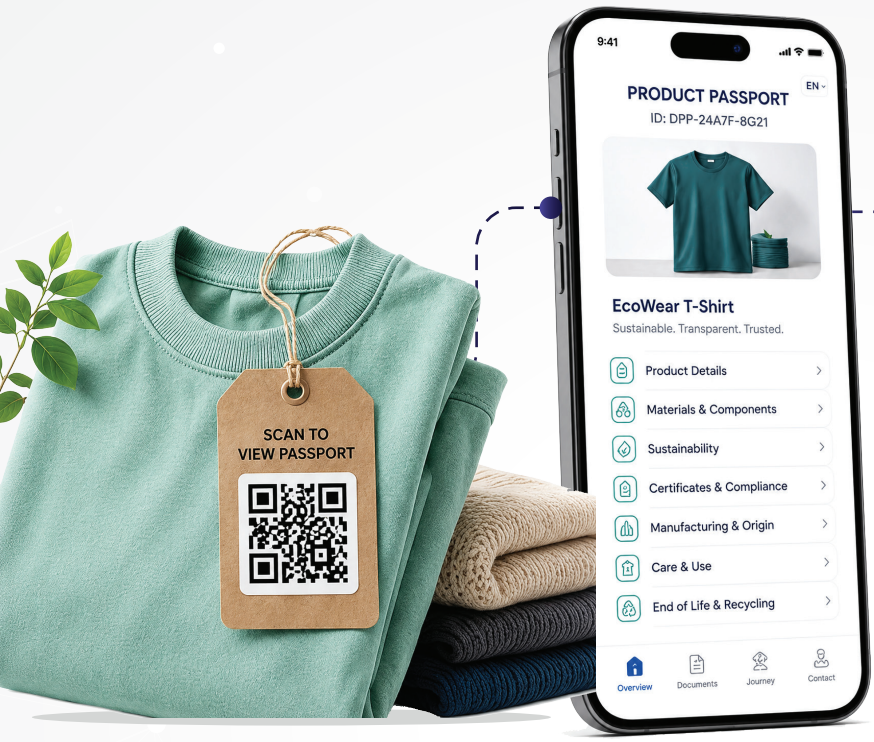
Build scalable digital marketplaces connecting vendors, products, orders, payments and customers.



NEXT-GENERATION PRODUCT TRANSPARENCY

DIGITAL PRODUCT PASSPORT

Give every product a digital identity.



THE PASSPORT JOURNEY

1. **CREATE**
   Build the product profile.
2. **CONNECT**
   Add product, material and supporting information.
3. **PUBLISH**
   Generate the passport and unique QR code.
4. **SCAN**
   Customers and stakeholders access it instantly.

KEY FEATURES

QR-Linked Passport
Unique digital access

Product & Material Data
Specifications, materials and components

Compliance Documents
Supporting certificates and documents

Traceability & Lifecycle
Journey, batch or lifecycle data

Mobile Public Passport
Instant access by QR scan

Engagement Insights
Usage and information engagement

BENEFITS FOR YOUR BUSINESS

- Transparency
- Traceability
- Compliance Readiness
- Customer Trust

BUILD YOUR DIGITAL PRESENCE.
GROW YOUR MARKET.



GROW

Digital Marketing & SEO
Improve visibility, search performance and digital customer acquisition through data-driven campaigns.

Paid Advertising
Reach targeted audiences through Google, Facebook and other digital advertising platforms.

Creative Content Creation
Create useful, engaging content that strengthens your brand and communicates your value.

Graphic & Brand Identity Design
Build consistent visual identities, marketing materials and digital brand experiences.

Brand & Product Promotion
Support product visibility, audience engagement and promotional activities across relevant channels.

BUILD

Custom Web Portals
Secure, scalable portals built around your workflows, users and business requirements.

Custom Websites
Fast, responsive and professional websites designed to strengthen your digital presence.

Cybersecurity
Technology and security solutions designed to help protect systems, information and digital operations.

TECHNOLOGY BUILT AROUND YOUR BUSINESS - NOT THE OTHER WAY AROUND.

WHY GCL BI

Tailored, Not Off-the-Shelf
Your workflows, requirements and objectives shape the solution. through data-driven campaigns.

Built to Scale
Start with what you need today and expand as your operation grows.

Connected by Design
Integrate people, processes, information and existing systems instead of creating new silos.

Results You Can See
Dashboards, reports and measurable workflows provide greater visibility and control.

Global Perspective
Combine international experience with solutions adapted to local business realities.

HOW WE WORK

01	02	03	04	05	06
DISCOVER	DESIGN	BUILD	INTEGRATE	LAUNCH	IMPROVE
Understand the business	Map workflows and user experiences	Develop the solution	Connect data and systems	Test, deploy and onboard	Scale and evolve

TELL US THE PROCESS YOU WANT TO SIMPLIFY.
We'll help turn it into a digital solution.

YOUR NEXT DIGITAL ADVANTAGE STARTS HERE

Connect merchandising, inventory, production, supply chain, finance and workforce operations in one textile-focused ERP.

Software • Automation • ERP • Digital Product Passport • Web • Digital Growth

LET'S BUILD SOMETHING THAT MOVES YOUR BUSINESS FORWARD



GET STARTED

Contact Details

+44 (0)845 548 9001

info@gcl-bi.com

www.gcl-bi.com

1, St Mark Street, London, E1 8DA,United Kingdom

SCAN TO EXPLORE GCL BI